

Video Tribute Guidelines

We, at the Henry Walser Funeral Home, understand the value and importance cherished photos of loved ones have during the process of healing. For our families that wish to have visitation(s), celebration of life, memorial or funeral services, we provide a complimentary video tribute.

Complimentary Video Tribute OPTIONS (Choice of 1):

NOTE: NO Video Tribute can be played during a Live Stream or Posted to the website with embedded licensed music. To have these tributes on our website they will have to be created with Funeral Home Provided Instrumental music.

Choice of 1: Visitation OR Service Video Tribute	VISITATION Video Tribute	SERVICE Video Tribute
# Photos: *See Requirements (.jpg format)	Up To 100 max (\$0.30 per photo after 100)	Up To 40 max
Music: *See Requirements (.mp3 format)	INSTRUMENTAL Funeral Home Provided	1 REFLECTION SONG Family to provide MP3 or select from live musician, 1 Reflection song to be played during the service. Funeral Home will embed instrumental music if video tribute is to be posted to web.
Played During Visitation	YES (Looped & Muted) Separate Background Music or Family Sound Track will be played during visitation	YES (Looped & Muted) Separate Background Music or Family Sound Track will be played during visitation
Played During Service	NO Typically, these are too long to be included, however may be played prior to the service and during reception following the service.	YES
Uploaded to Webpage	YES Uploaded with Funeral Home Provided Instrumental Music.	YES Uploaded with Funeral Home Provided Instrumental Music.
Downloadable mp4 file	YES	YES
mp4 USB copy	mp4 USB: \$25 ea.	mp4 USB: \$25 ea.

To have both types of tributes is **\$125** for the second. Only 1 type of tribute can be uploaded to the website. Please speak to a funeral home representative to help organize to have both Tributes.

REQUIREMENTS

For Visitation:

As part of our services with visitation, we produce a complimentary Video Tribute of your loved one to be played during visitation(s). This video tribute can also be viewed through your loved one's web-page. Please provide us with your permission if you would like us to upload the video tribute to your loved one's web-page.

*Requirements:

- Up to 100 Photos to be provided by 12 Noon one day prior to the first visitation
- Hard Copy Photos - can be dropped off at the funeral home or once all gathered, a funeral home representative can be arranged to pick them all up.
- Electronic Copy Photos (.jpg format):
 - To be provided on a CD or flash drive (usb), dropped off at the funeral home or we can arrange for pick up.
 - Photos can be emailed to henrywalsersfuneralhome@henrywalsers.ca
 - Photos can be shared through a cloud service (ie. Google Drive or Dropbox)
- Photos to be provided in number order:
 - Label hard copied photos on the back with non transferable ink
 - Rename .jpg files in order
- If a number order is not provided the video tribute photos will be placed in random order.
- Music: Accompanying the video tribute will be, rights purchased, instrumental music, provided by the funeral home. You can also choose to have no music.

During the visitation, the video tribute will be played muted on loop. The family can provide us with their music playlist, or the funeral home will play our in-house background music during the visitation.

For Service:

We understand that some families would like to include a video tribute as part of their loved one's celebration of life, memorial or funeral service. Video Tributes for services often are accompanied with a choice reflection song, therefore are slightly shorter than our visitation video tributes limiting to approximately 40 photos.

*Requirements:

- 10 photos per minute of music. to be provided by 12 Noon one day prior to the first scheduled event (ie. 40 photos for 4min song)
- Music: To be purchased by the family and provided to the funeral home as an .mp3 music file format.
- Hard Copy Photos and Music- can be dropped off at the funeral home or once all gathered, a funeral home representative can be arranged to pick them all up.
- Electronic Copy Photos (.jpg format) and Music (.mp3 format):
 - Can be provided on a CD or flash drive (usb), dropped off at the funeral home or we can arrange for pick up.
 - Photos and Music can be emailed to henrywalsersfuneralhome@henrywalsers.ca
 - Photos and Music can be shared through a cloud service (ie. Google Drive or Dropbox)
- Photos to be provided in number order:
 - Label hard copied photos on the back with non transferable ink
 - Rename .jpg files in order
- If a number order is not provided the video tribute photos will be placed in random order.

IMPORTANT

*If providing hard copy photos, we MUST ask the family to remove all photos from their frames. The funeral home will NOT remove any photos from their frames.

*If you are emailing us pictures and music, please send them to henrywalsersfuneralhome@henrywalsers.ca and specify in the SUBJECT line, the FAMILY NAME. To assist us in knowing when all files have been received, please acknowledge the number of pictures in each email (ie: email 6 of 6). Please call us after sending your email(s) during normal business hours to further communicate any instructions to us.

Thank you for your cooperation regarding this important detail. If you have any questions regarding our custom Video Tribute please call our office at 519-749-8467.